



Example Press Release Newsworthy Event

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(Blacksburg, VA) – A surprise mountain-top snowfall proved to be no problem for five prospective company founders as they reviewed their business and personal aspirations and their strategic options during a two-day Concept Camp February 20-22. Several times each year this VT KnowledgeWorks program gives budding entrepreneurs a unique opportunity to bring clarity to their visions and test the strength of their commitment. The remote cabins at Mountain Lake Resort provide a welcome distance from everyday demands on both mind and spirit, a definite requirement for well-reasoned long range thinking.

VT KnowledgeWorks Director, Jim Flowers, created the program model in 2006 to harness powerful group dynamics in support of creative and energetic people with exciting visions. Sponsored by Hodges, Jones & Mabry, P.C., the Concept Camps offer an opportunity for attendees to share with and learn from one another, reaffirm their entrepreneurial commitment, and review key ingredients in their plans for the launch of a new technology-based business. They even learn accounting basics by launching, running, and liquidating an imaginary lemonade stand.

The next camp is in June. No snow is predicted, but the cabins will still be remote and comfortable. Details are available at www.vtknowledgeworks.com/conceptcamp. To learn more about the entire VT KnowledgeWorks program, log onto www.vtknowledgeworks.com.

VT KnowledgeWorks is a high-tech business accelerator which encourages inventors, researchers and entrepreneurs as they conceive, design, launch and grow companies to financial independence. It provides a comprehensive mix of services carefully designed to reduce risk in a systematic manner by nurturing core business competencies within each Member company, by helping them maintain strategic focus, minimizing their administrative overhead, and supporting their executive leadership. It currently has 33 member companies. VT KnowledgeWorks is located within the Virginia Tech Corporate Research Center adjacent to the Virginia Tech campus in Blacksburg, Virginia. The Research Center houses more than 135 high-tech businesses employing over 2,000 people in 24 buildings.

VT KnowledgeWorks sponsors include Attaain, Inc., BB&T, Harris Office Furniture, Hodges, Jones & Mabry, P.C., Latimer, Mayberry & Matthews IP Law, LeClairRyan, and Science Applications International Corporation (SAIC).