



Example Press Release Personnel Announcement

FOR IMMEDIATE RELEASE

Jim Flowers, Director
2200 Kraft Drive, Suite 1000
Blacksburg, VA 24060
(540) 443-9100

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(Blacksburg, VA) – Jim Flowers, Director of VT KnowledgeWorks in the Virginia Tech Corporate Research Center is pleased to announce the appointment of Lindsey Eversole as Member Services Manager. Serving as program manager, service facilitator, activity coordinator, and backup to the Director, Eversole assures that member companies receive the utmost benefit from the comprehensive VT KnowledgeWorks suite of program services.

Eversole earned a Bachelor's degree in Marketing Management from Virginia Tech in 2006. She is a member of NewVa Corridor Technology Council (NCTC) and the Blacksburg Newcomer's Group. Eversole also serves on the Special Projects Committee of NRV Cares. She and her husband reside in Christiansburg.

VT KnowledgeWorks is a high-tech business accelerator which encourages inventors, researchers and entrepreneurs as they conceive, design, launch and grow companies to financial independence. It provides a comprehensive mix of services carefully designed to reduce risk in a systematic manner by nurturing core business competencies within each Member company, by helping them maintain strategic focus, minimizing their administrative overhead, and supporting their executive leadership. It currently has 33 member companies. VT KnowledgeWorks is located within the Virginia Tech Corporate Research Center adjacent to the Virginia Tech campus in Blacksburg, Virginia. The Research Center houses more than 135 high-tech businesses employing over 2,000 people in 24 buildings.

VT KnowledgeWorks sponsors include Attaain, Inc., BB&T, Harris Office Furniture, Hodges, Jones & Mabry, P.C., Latimer, Mayberry & Matthews IP Law, LeClairRyan, and Science Applications International Corporation (SAIC).