

Ken Ray is Vice President and Chief Marketing Officer for AT&T Advertising Solutions, supporting the brands The Real Yellow Pages and YELLOWPAGES.COM. Advertising Solutions is one of AT&T's four major business units and has \$5 billion annual revenues.

After joining AT&T/BellSouth's strategy organization in 1994, Ken moved through a series of operational assignments where he led teams of up to 4,000 people. These roles included service as Vice President/General Manager Consumer Services, Network Vice President, and Sales Vice President for Wholesale.

Ken's career stops before AT&T included Procter and Gamble, Booz Allen and Hamilton, and AFLAC.

He has an undergraduate degree from Vanderbilt University and a master's in business administration with distinction from Harvard Business School. He and his wife Martha live in Atlanta with their two daughters.