

Student Business Concept Competition

in conjunction with the VT KnowledgeWorks Entrepreneurship Summit
Skelton Conference Center at Virginia Tech, Blacksburg, VA
April 7-8, 2010

One-Page Summary of Business Concept Guidelines

Fill out and submit the one-page summary form at

<http://www.esurveyspro.com/Survey.aspx?id=8c2e79b9-3345-4e91-83f9-39cb4a51d86a>

Must be submitted by February 19, 2010

Submission is to address the following points:

- Business concept title and team member name(s)
- Business product or service
- Underlying technology
- Uniqueness/innovation of the concept
- Expected initial and potential customers base for the product or service
- Customer need met by the product or service
- Estimate of the market size for the product or service

Application requirements:

- Fill out and submit the one-page summary form at <http://www.esurveyspro.com/Survey.aspx?id=8c2e79b9-3345-4e91-83f9-39cb4a51d86a>.
- Tip: Prepare one-page summary in Microsoft Word to adhere to the one-page limit and cut and paste appropriate text in the respective fields labeled on the form.

If you experience any difficulty or have any questions please contact Lindsey Eversole at lindsey.eversole@vtnknowledgeworks.com, 540-443-9100 x2.