

VT KnowledgeWorks Services and Fees

GET STARTED	
Startup Chatup – Discuss your business idea:	
@ Wikiteria – Meet Jim Flowers at the Wikiteria in the VTCRC, available most Fridays from 9:30-11:00 a.m.	No charge
Business Concept Review – Submit the skeleton of your startup idea online and one of our VT KnowledgeWorks mentors will review it, offer their first impressions, and suggest ways to reduce your risk. Register here .	No charge
Business Concept Review via GoToMeeting – For people outside of the Roanoke-Blacksburg region, register for an appointment via GoToMeeting here .	No charge
VT KnowledgeWorks Membership – After your business concept review, become a VT KnowledgeWorks Member and register for any of the services offered below here .	\$250/year or \$25/month

PLAN

CONCEIVE: VT KnowledgeWorks Membership Not Required	
The Entrepreneurship Option workshop	No charge
VT Global Entrepreneurship Challenge Semifinals Entry Fee	No charge
VT Innovation Challenge Entry Fee	No charge
Private Hourly Consultation	\$200/hour (non-member rate)
Market Opportunity Study	\$500 and up
Competitive Review	\$500 and up
Technical Feasibility Consultation	\$500 and up
Initial Intellectual Property Review	\$500 and up

COMMIT: Become a VT KnowledgeWorks Member	\$250 Annual Membership Fee (or \$25/month)
Pre-Launch Orientation Bundle	\$500
Business Model Preparation Assistance	\$500 and up
Investor Presentation Assistance	\$500 and up
Running Start Loan Application Assistance	No charge
VT KnowledgeWorks Website Presence	Included in annual membership
Public Relations	Included in annual membership
Legal Entity Issues Discussion	No charge

LAUNCH

RECRUIT	
Design Your Team – Personnel Needs Definition	\$250
Build Your Team – Search Assistance	No charge
Design Team Compensation Packages	\$250

FINANCE	
Presentation and Business Model Review	\$250

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GROW

EXECUTE	
Strategic Monitoring	\$1,000/year
Personal Mentorship	\$1,000/year
Peer Mentorship	Request Quotation
Private Hourly Consultation	\$100/hour

ADJUST	
Fresh Look – Corporate Revisioning	\$500 and up
Market Opportunity Study	\$500 and up
Competitive Review	\$500 and up
Technical Feasibility Consultation	\$500 and up
Private Hourly Consultation	\$100/hour
Idea Review	\$50

HARVEST	
Long-term Profitability Planning Assistance	\$500 and up
Strategic Acquisition Study	\$500 and up
Introductions to Investment Bankers	No Charge